

Amendments to the Claims:

This listing of the claims will replace all prior versions, and listings of claims in the application:

Listing of Claims:

1. (currently amended) A method for configuring a photographic film product, the photographic film product including undeveloped photographic film capable of taking photographs of scenes and purchasing such configured photographic film product, comprising the steps of:

(a) providing an electronic database of information describing at least one photographic film product that can be configured by a purchaser via a digital communications network;

(b) displaying at the purchaser's location remote from the electronic database information describing instructions to enable the purchaser to configure the at least one photographic film product;

(c) the purchaser uploading at least one digital image from the purchaser's location remote from the electronic database;

~~(d) the purchaser providing a payment identifier specifying an account to be debited to pay for the configured photographic film product;~~

~~(e)~~ configuring the photographic film product to include the uploaded digital image by using the uploaded digital image to pre-expose a latent image on at least one frame of the undeveloped photographic film; and

~~(f)~~ sending the configured photographic film product to a designee of the purchaser so that the configured photographic film product can be used to take photographs of scenes.

2. (cancelled)

3. (original) The method of claim 1 further including the step of making a hard copy of the uploaded digital image, and utilizing such hard copy in the packaging of the configured photographic film product.

4. (original) The method of claim 3 wherein the hard copy of the uploaded digital image is in the form of a printed label which is attached to the configured photographic film product.

5. (original) A photographic film product configured according to the method of claim 1.

6. (original) A computer program product having instructions stored thereon for performing the method according to claim 1.

Claims 7 - 16 (cancelled).

17. (currently amended) A method for configuring one-time use cameras to customize such cameras ~~and purchasing a configured one-time use camera,~~ the one-time use cameras including photographic film, comprising the steps of:

(a) providing an electronic database of information describing at least one one-time use camera that can be configured by a purchaser via a digital communications network;

(b) displaying at the purchaser's location remote from the electronic database information describing instructions to enable the purchaser to configure the at least one one-time use camera;

(c) the purchaser uploading at least one digital image from the purchaser's location remote from the electronic database;

~~(d) the purchaser providing a payment identifier specifying an account to be debited to pay for the configured camera;~~

(ed) configuring the camera to include the uploaded digital image by using the uploaded digital image to pre-expose a latent image on at least one frame of the photographic film; and

(fe) sending the configured camera to a designee of the purchaser so that the configured camera can be used to take photographs of scenes.

18. (cancelled)

19. (currently amended) The method of claim ~~16~~ 17 further including the step of making a hard copy of the uploaded digital image, and utilizing such hard copy in the packaging of the configured camera.

20. (original) The method of claim 19 wherein the hard copy of the uploaded digital image is in the form of a printed label which is attached to the configured one-time use camera.

21. (original) A one-time use camera configured according to the method of claim 17.

22. (original) A computer program product having instructions stored thereon for performing the method according to claim 17.

Claims 23-39 (cancelled).

Amendment to the Drawings:

Formal drawings are submitted under separate Letter to the Draftsperson which incorporate the changes required by the Examiner. Approval by the Examiner is respectfully requested. A copy of this letter is enclosed for the Examiner.

Attachment: Copy of Formal Drawings